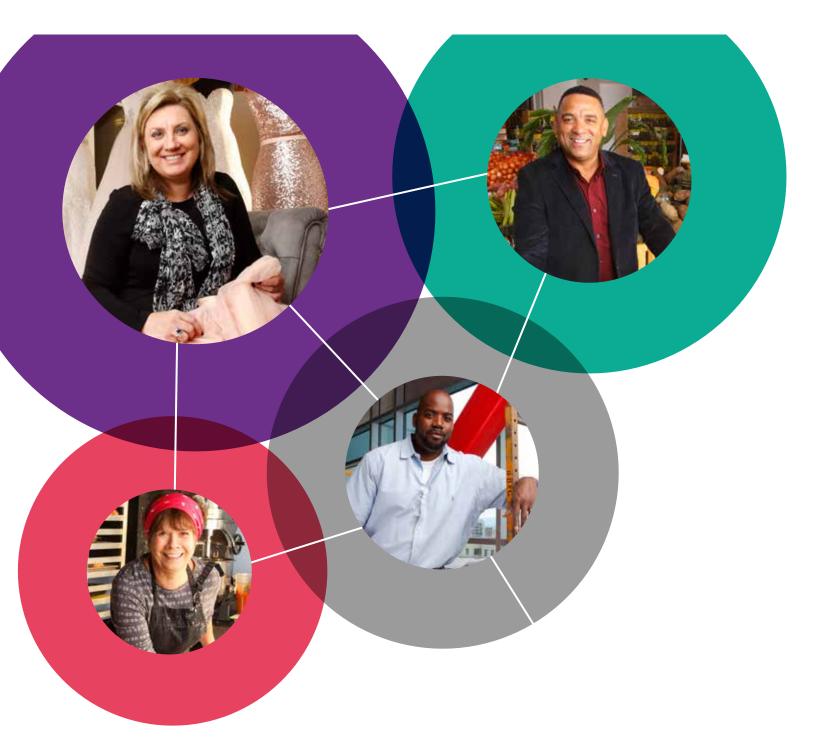
# 2016 ANNUAL REPORT BRIDGING THE OPPORTUNITY GAP





## REMOVING BARRIERS, CREATING OPPORTUNITY.

Message from the Chair and CEO

#### **Dear Friends:**

We are pleased to present Community First Fund's 2016 Annual Report, highlighting another year of continued growth and commitment to **BRIDGING THE OPPORTUNITY GAP** for low income communities and individuals in central and eastern Pennsylvania. This year we reached the highest lending activity in our history at nearly \$13 million along with an additional \$25.5 million in New Markets Tax Credit projects financed. This capital assisted new and expanding businesses and allowed for the development of new housing, healthy food markets, and educational opportunities. We also supported community service organizations that enhance the quality of life for low income people and communities. Additionally, our financing leveraged more than \$37 million in public and private funds into our region.

Over the past year we continued our focus on closing the gap between those with access to financial resources and those who continue to face institutional barriers to success. In FY 2016, eighty four percent (84%) of loans benefited low wealth communities and people, including People of Color and women. Our financing created and retained 657 permanent jobs, 300 construction jobs, 69 childcare opportunities, 136 units of affordable housing, and developed more than a half million square feet of commercial real estate.

In this report you will be introduced to five clients who, with help from Community First Fund and through their own hard work and dedication, have seized opportunity and created success. Their achievements strengthen our resolve to remove barriers and create economic opportunity for individuals and organizations in our region. Thank you for making it possible for us to continue this vital work.

#### **Our Vision**

Community First Fund envisions vibrant and diverse communities where individuals prosper and are free from poverty and discrimination.

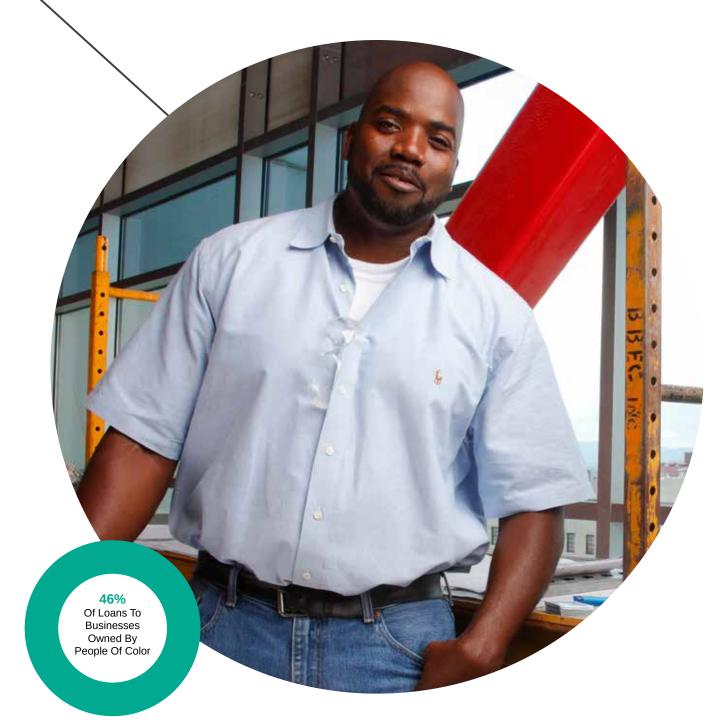
#### **Our Mission**

Community First Fund creates sustainable prosperity for low wealth communities and individuals, especially Persons of Color and women, by aligning capital, knowledge and advocacy to advance business ownership, housing and community development in the communities we serve.



Daniel Betancourt, President and CEO R. Eric Menzer, Chair, Board of Directors





## **FOSTERING PRIDE**

Community First Fund's mission is to provide economic opportunity for those who continue to face barriers to startup and business success, especially Persons of Color.

Tarik Casteel, owner of TLC Construction & Renovations, has learned the value of hard work to achieve business success. Tarik has been working for a number of years to start up and operate a successful construction business based in Harrisburg, a company that employs many ex-offenders (like Tarik) who receive job training through a related nonprofit venture. This year Tarik approached Community First Fund to obtain financing to support his cash flow, as he took on one of the largest transactions in his business's history, a \$1.2 million contract to renovate 160 units of low-income housing for the City of Harrisburg. We support many construction companies that focus on safe and affordable housing for low-income families and over the years we have helped to create over 1,200 housing units that benefit low-income communities. Tarik Casteel and other entrepreneurs like him remind us that the value of our work goes far beyond the amount of the loan.





## **CREATING PROSPERITY**

Community First Fund helps to create impact in low income cities through rehabilitation of underused properties, returning them to community assets. When that objective also supports access to healthy food, everyone benefits.

After spending more than two decades working at other groceries, Leo Sanchez wanted to branch out on his own. He found a vacant property in a predominantly Hispanic neighborhood in Reading and knew it was the perfect location. We provided a loan to help renovate the property that now offers healthy, fresh food in the city. His store offers produce native to the Caribbean and Central America, which serves the needs of his customers. Just as important, the business has created twenty jobs for local residents.

We are proud to report that over 80% of our loans support people like Leopoldo Sanchez, owner of Super Natural Produce, whose business investment benefits low income neighborhoods by injecting new life and jobs into low income communities.



## **CULTIVATING SELF-SUFFICIENCY**

Community First Fund is committed to working with women entrepreneurs facing the challenges of limited access to financing. Women business owners are a catalyst for the creation of new jobs as they develop companies with a strong sense of customer service.

Suzanne Giovino, owner of Jon's Bridal by Suzanne in Allentown, knows that running a successful bridal salon is not just about selling dresses; it's about providing clients with an experience that is carried forward throughout their entire wedding planning process.

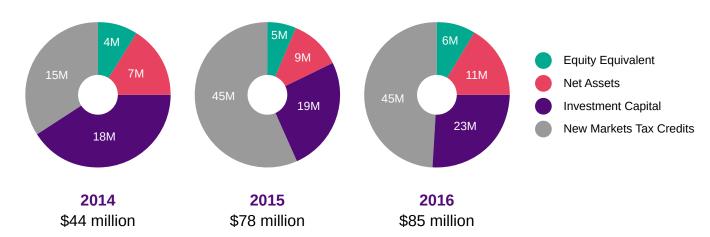
Over the past decade, Community First has supported Jon's Bridal by Suzanne with loans to help her start up, grow and relocate her business to a high visibility, high traffic area. She now serves 350 clients each year with their selection of formal wear for proms, weddings and special events.

We are pleased to note that over one-third of our loans support the passion of women entrepreneurs, helping them bring their dreams of successful business ownership to life.

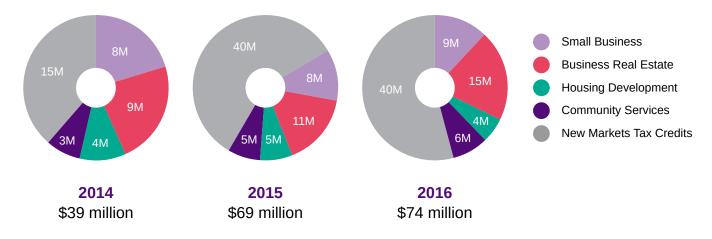


## **Financial Performance**

#### **Capital Under Management**



#### **Loan and Investment Portfolio by Type in Dollars**



**FY 16 Financing Capital by Source** 



**2016** \$85 million

## **2016 Financial Highlights**

During Fiscal Year 2016 Community First Fund maintained strong performance and financial health. The core loan fund increased 24% in the fiscal year, rising to \$34.5 million in loans outstanding and total Capital Under Management grew 9% to over \$85.4 million. During this fiscal year, we once again had good repayment performance with limited net loan losses of only 0.81% of the total portfolio.

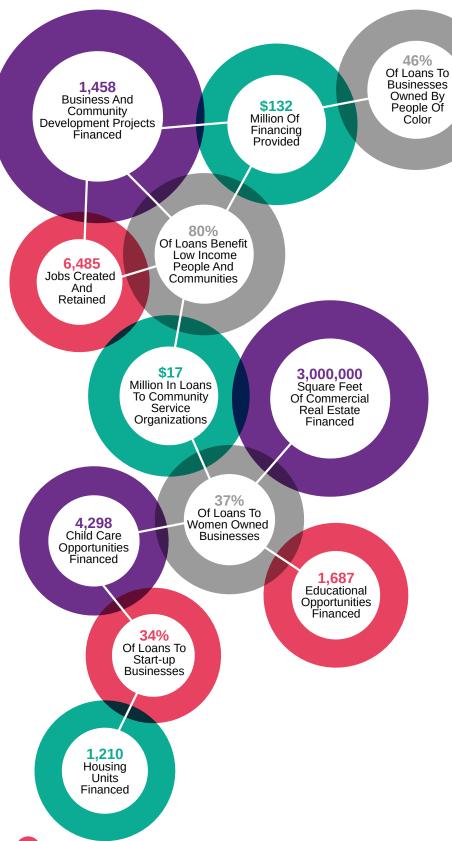
Net assets of nearly \$11 million at the end of FY 16 represented a 28% increase over FY 2015. Net assets were 25.8% of total assets, ensuring resources for continued growth, and reserves for the protection of investors. Our strong revenue growth resulted in increased revenue over expenses of \$2.4 million. Community First Fund's self-sufficiency ratio at June 30, 2016 was 88.99%. This self-sufficiency measurement helps to ensure that Community First Fund is able to continue to deliver loan products and other services to our customers.

### Financial Statement 2016 (as of June 30)

Financial Position Data			
	2014	2015	2016
Total Assets	\$31,242,364	\$35,041,239	\$42,597,975
Total Liabilities	\$24,518,174	\$26,428,899	\$31,609,483
Total Net Assets	\$6,724,190	\$8,612,340	\$10,988,492
Total Liabilities and Net Assets	\$31,242,364	\$35,041,239	\$42,597,975
Statement of Activities Data			
	2014	2015	2016
Total Income	\$4,259,107	\$5,488,991	\$6,560,403
Total Expenses	\$3,844,968	\$3,600,841	\$4,184,251
Change in Net Assets	\$414,139	\$1,888,150	\$2,376,152
Total Capital Under Management			
	2014	2015	2016
Loan Capital	\$29,633,518	\$33,368,892	\$40,447,105
New Markets Tax Credits	\$15,000,000	\$45,000,000	\$45,000,000
<b>Total Capital Under Management</b>	\$44,633,518	\$78,368,892	\$85,447,105

## **Impacting Our Community Since 1992**

Community First Fund provides the financial and human resources necessary to help low income communities and people, especially People of Color, create economic opportunity for themselves, their families and their communities. Since 1992, Community First Fund's commitment to supporting high impact projects in our region has resulted in the following successes.



## 2016 Milestones

- · Settled on \$25 million in New Markets Tax Credit allocations for projects in Bethlehem, Harrisburg, Reading and York.
- Received new investments from the BB&T Economic Growth Fund, Commonwealth Cornerstone Group, Impact Harrisburg, Jonestown Bank and Trust, Orrstown Bank, the PA Department of Community and Economic Development, QNB Bank, The Steinman Foundation, U.S. **Treasury Community Development** Financial Institutions Fund, Wells Fargo, and Woodforest Bank.
- Opened a new office in Allentown and welcomed Hope Pearson, VP, Community Lending for the Lehigh Valley region to our team.
- Established a dedicated marketing department led by Ellen Svrcek, VP, Marketing & Business Development.
- CEO Daniel Betancourt was appointed to the Economic and Community Advisory Council for Federal Reserve Bank of Philadelphia.
- Both CEO Daniel Betancourt and COO Joan Brodhead presented at the Opportunity Finance Network (OFN) national conference in Atlanta, GA.

# Thank you to our investors and contributors as of June 30, 2016

#### **INVESTORS**

Cumulative as of 6/30/16

**ACNB Bank** Anonymous Bank of America Bank of New York Mellon **BB&T Bank** Catholic Worker House Citizens Bank Commonwealth Cornerstone Episcopal Diocese of Central PA Ferree Foundation

Faith United Church of Christ First National Bank Fulton Bank Goldman Sachs Bank Alex and Molly S. Henderson

Jonestown Bank and Trust Company Erika E. Lauffer M&T Bank

Mercy Partnership Fund Mid Penn Bank Opportunity Finance Network Penn National Holding Corporation

PA Treasury Department PA Department of Community and Economic Development

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Marilyn J. Trauger **Union Community Bank** U.S. Department of Agriculture U.S. Small Business

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U.S. Department of the Treasury U.S. Small Business

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# **Our Region Of Impact**

